

Persuasive techniques

These are some of the techniques that writers used to persuade their readers to change their point of view, behaviour or attitude.

Facts: 'Many enslaved families are separated.'

Statistics: '90% of the Taíno people had perished.'

Quotations: 'All men are by nature equal...'

Rhetorical questions: 'Would you wish such hardship upon our Spanish people?'

Commands: 'Prevent this from happening again...'

Persuasive language: 'It is imperative that...'

Emotive language: 'I write with a heavy heart...'

Hyperbole: 'every hour of the day.'

Flattery: 'Knowing your unwavering respect for your subjects...'

Disadvantages of not changing: 'If this continues, the world will lose its extraordinary diversity.'

Benefits of change/vision for the future: 'Spain could lead the western world in the Catholic tenets of compassion and equality.'

