

## Sorting Features of an Advertisement

Write the text features in the right column in the table.

pictures	list of characters	wow words
alliteration	catchy slogan	glossary
story opener	special offers	headline
time order	stage directions	funny or sad
facts and figures	bossy verbs	questions

I would find these in an advertisement	I would NOT find these in an advertisement

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<b>pictures</b>	<b>story opener</b>
<b>alliteration</b>	<b>time order</b>
<b>facts and figures</b>	<b>list of characters</b>
<b>catchy slogan</b>	<b>stage directions</b>
<b>special offers</b>	<b>glossary</b>
<b>bossy verbs</b>	<b>headline</b>
<b>wow words</b>	
<b>funny or sad</b>	
<b>questions</b>	